

MEDICAL MASSAGE SEMINAR FROM BASICS TO CLINICAL APPLICATION

Presenter: Dr. Ross Turchaninov, MD, PhD, LMT

Location: Reflections of Health School of Massage

1604 Lamons Lane, Suite 207A

Johnson City, Tennessee 37604

Hours: 24 CEs approved by NCBTMB

Dates: Friday, Saturday & Sunday, July 13, 14 & 15, 2018

Time: 9:00 am to 6:00 pm all three days

Included: Friday: Lecture - Understanding the Medical Massage Concept

Saturday: Hands-on Medical Massage Protocol for Osteoarthritis (OA)

Sunday: Hands-on Medical Massage Protocol for Soft Tissue

Trauma/Leg Compartment Syndromes in the morning and

Plantar Fasciitis throughout the afternoon

Registration Fee: \$550 for all three days. (Option for Therapists working toward Medical Massage Certification, \$370 for two days or \$185 for one day).

SEMINAR PROGRAM

Friday: Understanding the Medical Massage Concept.

This day of lecture takes you on an exhilarating ride through Massage Science. It stimulates and challenges your mind and opens your professional horizons. This day will answer all the questions you've wanted answers to throughout your professional career. Together we build for you a mental vision of the Medical Massage Concept eventually transforming you into a Massage Clinician.

Saturday: Medical Massage Protocol for Osteoarthritis (OA).

Today all the pieces of the puzzle will fall into place. Using hands-on training we establish a logical understanding of the scientifically based pattern of soft tissue rehabilitation using the Medical Massage Concept. The second you experience the "aha" moment you will begin to use the same pattern over and over to formulate Medical Massage Protocols for more than 70 of the most common somatic disorders SOMI explains in publications and shows you in the Video Library.

You will cover the management of Osteoarthritis (OA) using Medical Massage Therapy. General principles of therapy are discussed using the knee OA as an example but we will also cover individual differences of OA in other major joints. This class covers evaluation of the soft tissues which requires adjusted treatment protocols for cases of OA and OA-like symptoms.

Sunday: Medical Massage Protocol for Soft Tissue Trauma/Leg Compartment Syndromes (morning) & Plantar Fasciitis (afternoon).

This class covers principles of rehabilitation of the traumatized and overloaded soft tissues on the lower extremities. We will start with soft tissue contusion, how to read traumatic impact which created the hematoma in the soft tissues; how to evaluate its

consequences; what clinical tools to use to speed up the soft tissue recovery. The next segment is Compartment Syndromes, their evaluation and treatment principles to unload pressure build up in each leg compartment. We will finish class with Plantar Fasciitis, its pathophysiology, evaluation and application of Medical Massage Protocol.

ABOUT THE PRESENTER

Author, teacher and physician Dr. Ross Turchaninov is the founder of The Science of Massage Institute (SOMI) and is recognized as America's leading expert in scientifically based Medical Massage Therapy. He has studied Medical Massage in 7 countries, published more than 50 articles in medical journals and authored three books, including Medical Massage, Volume I Second Edition, considered the authority on Medical Massage in America. His institute has analyzed and distilled the last 100 years of clinical trials from throughout the Western World to bring you incontrovertible evidenced based learning at the highest level.

FROM BASICS TO CLINICAL APPLICATION

Become a Massage Clinician. This opens your mind to making your own clinical decisions based on strict science and the data you gather from your patient. There are no two patients exactly alike! This is why strict protocols and techniques imposed on therapists have nothing to do with real Clinical Massage Science. We teach, support and nurture you until you become an independently thinking Massage Clinician, able to deliver predictable clinical results in a relatively short time. *Click here for more information.*

Build and enlarge your Medical Massage Practice. We teach and guide you to build a successful Medical Massage Practice by marketing to and working successfully with physicians, chiropractors and physical therapists. When you deliver results they become your referral base! *Click here for more information.*

Bridge yourself to a \$100K income. A practice in Medical Massage has brought or is bringing all of our former students to a six figure income. Indulge us by reading just two quotes from former students who are now successfully practicing Medical Massage as CMMPs:

“I charge \$110 an hour. I average 30 to 40 treatments per week for about 48 weeks a year, so my practice generates between \$158,000 to \$200,000 in revenue a year before taxes and expenses.” S. Ryason, CMMP, LMT. *For full interview click here.*

“I have a yearly income of \$117,000. All of this revenue was generated by Medical Massage. I just recently reduced my hours by roughly half. If I decided to increase my practice to full-time again, I would easily generate \$130,000 in revenue.” Curt Lezanic, CMMP, LMT. *For full interview click here.*

Don't be professionally bored. If you are bored with the same massage routine - full body massage, dark room, the same music day after day, year after year - this is the time

to MAKE A CHANGE. Open yourself up to the stimulating field of Medical Massage Therapy. It makes each working day an exciting professional experience.

Only the Science of Massage Institute can guarantee that every technique and protocol is backed by 100% science, provides personal instruction from Dr. Turchaninov and provides incredible support materials including our exclusive Video Library that make Medical Massage fun and easy. Whether you work in Stress Reduction, Sports Massage or the Clinical Massage field we offer information and training relevant to each branch of the massage profession. This is the only massage education program in the United States which has been scientifically tested (Saybrook University) and is being introduced to a number of hospitals and clinics as the source of Medical Massage for their Integrative Medicine Program.

In fact, if you don't find this Medical Massage program unique and professionally rewarding, we will refund every penny of your enrollment fee! So, give yourself and your patients a chance!

Bring to class a set of linens and cradle cover, lotion or oil and hand sanitizer. Bring a jacket or blanket if you are usually cold in a classroom. Dress comfortably in clothing that allows you to practice treatments without restraint or exposure. You will receive a copy of the weekend outline, course materials and a comprehensive marketing kit. Massage tables will be provided. When you register for the seminar you will receive an email notice that the billing went through and a confirmation giving you more details. Books will be available to purchase throughout the weekend and you can also order them on line.

For more information, please refer to Frequently Asked Questions (FAQs). For additional information or to register for a portion of the 3-day seminar call Science of Massage Institute (SOMI) at (602) 953-2945, maryp.science@cox.net. You can register right here on the SOMI website for any 3-day class.

Note for CMMP participants: The first of the two 4-hour classes required for CMMP is "Learning How to Evaluate Your Clients Condition" and will be held from 8:00 am to 12:00 pm, in almost all cases, on the day prior to the weekend seminar training. This teaches you how to find the source of your clients' problem so your treatments are spot on. For your sake you want to take this class as soon as possible. The second of the two 4-hour required classes for CMMP is "Hands on/Ask and Show" and will be held from 1:00 pm to 5:00 pm in almost all cases again on the Thursday prior to the weekend seminar training. This is the very last class you will take on the weekend you fulfill your requirements for CMMP training. You will have to call the office to book these two extra classes and partial weekends. For more details about how to become a Certified Master Massage Practitioner, CMMP, click the CERTIFICATION tab (be sure to open up FAQ, upper right for more info). This is first come, first served, so contact the office at SOMI to confirm the times and reserve your spot, (602) 953-2945, maryp.science@cox.net.

